



Angling Direct

Serious about your fishing

“Serious about fishing as CIA are about security”

THE BACKGROUND

Angling Direct is firmly established as the leading fishing tackle retailer in the country with other 37 branches within the UK. With their experience and friendly knowledgeable sales team with over 30 years in the fishing trade plus next day delivery it's easy to see why they have become so popular. CIA had been providing security systems for a number of local angling shops for many years and had forged strong personal relationships due to service and reputation.



THE REQUIREMENTS

The AD portfolio expanded quickly in the south west, using local suppliers like CIA, however with the growing success of AD across the UK, they required security solutions for all branches and CIA were able to provide this.

THE SOLUTION

CIA supply Angling Direct with a suite of security & fire solutions as one stop security provider. This is backed up with ongoing routine service visits and 24hour Technical support and Call out support services. CIA provide peace of mind for the Angling Direct team and their respective shop managers across the UK.

Services provided to: Angling Direct



Fire Alarms



Intruder System



Fire Extinguishers



Emergency Lights



FIRE & SECURITY

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PROVIDING
PEACE OF MIND